



2019 Promotion Calendar

Dates	Sale Theme	Featured Brands	Orig. Credit Prog. Specials	AFI/Shaw Credit Prog. Specials	Carpet Specials	Hard Surface Specials
April	Love Your Pets Sale	Stainmaster Pet Protect	12 Month Regular Payments		Phenix, Dixie, Peerless, Tuftex, STAINMASTER Pet Protect	Armstrong
May	Spring into Savings (Anso month)	Anso Carpet Destination	12 Month Regular Payments		All Anso Destination	COLORTILE Pro Plank & Stone, Waterproof Destination, Hardwood Destination
June 15 - July 15	Celebrate America	SmartStrand			Private Labeled Destination Mohawk SmartStrand	American Revolution, American Classics, Luxury Flooring Destination (I & II), Daltile, Armstrong (AlternA, Duality & CushionStep), Emser (15% off select)
Aug 30 - Sept 30	Fall Kickoff Sale	ClearTouch and ComfortSoft SD	12 Month Regular Payments (Plan Code: 3581 @ 2.99%)		Shaw, Phenix, Dixie, Peerless, EF, Southwind, ANY COMFORTSOFT SD or COMFORTSOFT 6.6	Design Destination I & II (Karndean), Elite Performance (US Floors), Waterproof Hardwood Destination (Shaw), ProGen (Tarkett)
October	Shop for the Cause (elective) (Cancer Awareness)	Anso, SmartStrand & ComfortSoft SD	12 Month Regular Payments (Plan Code: 3581 @ 2.99%)	10/1/19 - 12/15/19 3642 – 12 months @ 1.99% 3644 – 18 months @ 3.99% 3645 – 24 months @ 6.99% 3646 – 36 months @ 8.99%	Shaw Color Destination, Mohawk Pet Destination & Soft Destination, Phenix PAP, Peerless PAP	Waterproof Flooring Destination, Waterproof HW Destination, HW Destination, HW Destination Stackers, COLORTILE Pro 6 & 7 series, Home Values Tile, Emser, Daltile, COREtec, Armstrong AlternA, New AlternA Plank, PRYZM, RC Vantage, Geyser Basin

Details Subject to Change (9-20-19)